



KLKN-TV
3240 South 10th Street
Lincoln, NE 68502
Main: (402) 434-8000
Billing: (402) 434-8000

www.klknv.com

Billing Address:

Hulsen Media Service
Attention: Accounts Payable
2400 Laramie Trail
Austin, TX 78745

Send Payment To:

KLKN-TV
3240 South 10th Street
Lincoln, NE 68502

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
38653-1	03/28/21	March 2021	03/01/21 - 03/28/21

Property	Account Executive	Sales Office	Sales Region
KLKN-TV	Katz Washington, D.C.	Katz Washington	National

Advertiser	Product	Estimate Number
Smart Transportation Divisi	Issue	2742

Flight Dates	Order #	Alt Order #
03/19/21 - 04/02/21	38653	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915247		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/19/21	04/02/21	Ch 8 Eyewitness News 6 a	6a-7a	1-1-1--	:30	3	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/22/21 03/28/21 1-1-1-- 3 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLKN	M	03/22/21	6:23 AM	Ch 8 Eyewitness News 6a	6a-7a	:30	CPMSMART008H	\$70.00 NM
2	KLKN	W	03/24/21	6:11 AM	Ch 8 Eyewitness News 6a	6a-7a	:30	CPMSMART008H	\$70.00 NM
3	KLKN	F	03/26/21	6:22 AM	Ch 8 Eyewitness News 6a	6a-7a	:30	CPMSMART008H	\$70.00 NM
2	03/19/21	03/31/21	Good Morning America	7a-9a	----1--	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/15/21 03/21/21 ----1-- 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLKN	F	03/19/21		Good Morning America	7a-9a	:00		\$85.00 NM
See MG 2.4,2.5,2.6 Preempt									
5	KLKN	Tu	03/23/21	6:12 PM	Ch 8 Eyewitness News 6p	6p-630p	:30	CPMSMART008H	\$225.00 NM
MG for 4.1,5.1,2.1									
4	KLKN	W	03/24/21	7:54 AM	Good Morning America	7a-9a	:30	CPMSMART008H	\$85.00 NM
MG for 4.1,5.1,2.1									
6	KLKN	F	03/26/21	10:33 PM	Ch 8 News at 10p M-F	10p-1035p	:30	CPMSMART008H	\$250.00 NM
MG for 4.1,5.1,2.1									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/22/21 03/28/21 ---1--- 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KLKN	Th	03/25/21	8:29 AM	Good Morning America	7a-9a	:30	CPMSMART008H	\$85.00 NM
3	03/19/21	03/28/21	Good Morning America S	7a-8a	-----1	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/15/21 03/21/21 -----1 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLKN	Su	03/21/21	7:27 AM	Good Morning America Su	7a-8a	:30	CPMSMART008H	\$60.00 NM

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.



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INVOICE

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38653-1	03/28/21	March 2021	03/01/21 - 03/28/21
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Smart Transportation Divis	Issue	2742	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	03/19/21	03/28/21	Good Morning America S 7a-8a u		-----1	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/22/21 03/28/21 -----1 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KLKN Su 03/28/21 7:29 AM Good Morning America Su 7a-8a :30 CPMSMART008H \$60.00 NM									
4	03/19/21	04/01/21	Ch 8 Eyewitness News 6 6p-630p p		----1--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/15/21 03/21/21 ----1-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLKN F 03/19/21 Ch 8 Eyewitness News 6p 6p-630p :00 \$225.00 NM See MG 2.4,2.5,2.6 Preempt									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/22/21 03/28/21 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KLKN M 03/22/21 6:22 PM Ch 8 Eyewitness News 6p 6p-630p :30 CPMSMART008H \$225.00 NM									
5	03/19/21	03/31/21	Ch 8 News at 10p M-F	10p-1035p	----1--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/15/21 03/21/21 ----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLKN F 03/19/21 Ch 8 News at 10p M-F 10p-1035p :00 \$250.00 NM See MG 2.4,2.5,2.6 Preempt									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/22/21 03/28/21 -1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KLKN Tu 03/23/21 10:28 PM Ch 8 News at 10p M-F 10p-1035p :30 CPMSMART008H \$250.00 NM									
6	03/19/21	03/28/21	Ch 8 News Sun at 10p	10p-1035p	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/15/21 03/21/21 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLKN Su 03/21/21 10:30 PM Ch 8 News Sun at 10p 10p-1035p :30 CPMSMART008H \$300.00 NM									
Total Spots							12		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,750.00
<u>Agency Commission</u>	\$262.50
<u>Net Amount Due</u>	\$1,487.50
<u>Invoice Balance as of 04/01/21 9:59:48 AM CT</u>	\$0.00

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